

Name of the project

Collage play: "On Love...On the Perished..."

Description of the Project

The collage play "On Love...On the Perished..." is a project which consists of performing ambiental theater plays in chateaus in Vojvodina, with the idea for the project to spread by cooperation to neighboring countries: Hungary, Austria, Croatia, Czech, Slovakia, Poland and Romania.

The subject of the play is love, portrayed through tragic characters from Shakespeare's, Rostand's and Pushkin's plays.

The project begins with standard activities related to the process of staging a play: dramatization of the play and preparation of the venue, this is followed by acting preparations – rehearsals, design of costumes, sets and propaganda materials, which brings the production to its final phase – the performance.

Time planned for preparatory activities, including the preparation of the venue, is during spring of 2013, this way realization of the main phase, the performance itself, would be possible in summer of the same year.

Venues for the realization of the project are chateaus in Vojvodina which are secure and open for visitors, afterwards the project should expand to chateaus in Hungary, Austria, Croatia, Czech, Slovakia, Poland and Romania.

Aims of the project

- Involvement and affirmation of the next generation of creatives in theater;
- Promotion of the idea of ambiental theater via reanimation of cultural monuments and venues with artistic potential;
- Stimulation of cultural exchange and mobility of both cultural workers and works of culture;
- Promotion of multiculturalism through common European values;
- Enrichment of regional touristic offers through the development of cultural tourism;
- Availability of cultural events to the wider public, especially the youth;
- Raising the level of cultural awareness of youth and stimulation of creativity.

Focus group of the project

The play is aimed primarily towards young generations, aged between 15 and 30, and all theater aficionados, admirers of literature and cultural-historic heritage.

The focus on the young generations is aimed at literary, historic and architectural education, the intent being for the young to develop their own attitudes towards culture and the habit of consumption of culture.

Also targeted are donors and investors who would be prepared to invest further in the idea and in the revitalization of cultural monuments.

Special focus groups are tourists who visit chateaus as attractive touristic destinations.

Significance of the project

The significance of this project is multiple.

Setting plays in the ambience of selected chateaus and cultural monuments, promotes the idea of ambiantal theater and promotes the cultural heritage of targeted cities and regions.

Actualization of the issue of cultural heritage would start and stimulate restoration of all chateaus which have the status of cultural monuments, many of which are currently in a dilapidated state and are unavailable to visitors.

This project would greatly contribute to the enrichment of the touristic offer by promoting the coexistence of all mentioned countries, cultural exchange and cultural monuments.

The project would contribute to the education of young generations.

The project stimulates professional exchange and mobility of young cultural workers and of the public.

Investing in young creatives in culture further stimulates their creativity and promotes independent art productions which are the future of European civil society.