



ANCI MARCHE
Associazione Nazionale Comuni Italiani

Europe Desk



Project Proposal for:

“TERRANOSTRA”

FOLKLORE FESTIVAL

MUNICIPALITY OF APIRO

(ITALY)

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INTRODUCTION

“TERRANOSTRA” FOLKLORE FESTIVAL IN THE MUNICIPALITY OF APIRO (ITALY) WAS BORN 40 YEARS AGO FROM THE TRADITIONAL “POLENTA” FEAST DURING WHICH, THE FOLK GROUP “URBANITAS” OF APIRO, WAS USED TO DELIGHT THE COMMUNITY WITH THEIR PERFORMANCE ALONG THE STREET OF THE CITY.

DURING THE YEARS, THE “URBANITAS” GROUP STARTED TO PERFORM ALL AROUND EUROPE AND THE WORLD AND TOOK PART INTO THE “CIOFF”, ORGANISATION WHICH, IN THE FRAMEWORK OF THE UNESCO AGENCY, COORDINATES ALL THE WORLDWIDE FOLKLORE FESTIVAL.

IN THE YEARS, “TERRANOSTRA” FESTIVAL HAS GROWN UP, OBTAINING IMPORTANT CREDITS AT NATIONAL AND INTERNATIONAL LEVEL.

CURRENTLY THE FESTIVAL IS HELD **EVERY YEAR 8 TO 15 AUGUST** AND HOSTS SIMULTANEOUSLY **FROM EIGHT TO TEN GROUPS REPRESENTING MANY WORLDWIDE NATIONS**, OFFERING THE BEST OF THEIR TRADITIONS. AFTER THE PRESENTATION, WHICH TAKES PLACE DURING THE FIRST DAY OF THE FESTIVAL, THE GROUPS PERFORMED ALTERNATELY IN APIRO AND IN THE NEIGHBOURING MUNICIPALITIES FOR THE WHOLE WEEK EXCEPT ON AUGUST 13, THE DAY ON WHICH ALL THE GROUPS PERFORM IN APIRO, AND ON 15 AUGUST WHEN ALL THE GROUPS TAKE PART INTO THE PARADE ALONG THE STREETS OF APIRO AND FINALLY PERFORM OFFERING TO THE VAST AUDIENCE THE BEST OF THEIR REPERTOIRE.

OBJECTIVES

THE PRESENT PROPOSAL AIMS AT ORGANISING A FOLKLORE FESTIVAL AT EUROPEAN LEVEL, BY GATHERING THE MOST CHARACTERISTIC AND FAMOUS FOLKLORE FESTIVAL AND MAKE THE FOLKLORE GROUPS PERFORM ALL AROUND EUROPE. THE “URBANITAS” GROUP WILL BE ONE OF THE FOLKLORE GROUP TAKING PART INTO THE EUROPEAN FOLKLORE FESTIVAL AND THE MUNICIPALITY OF APIRO ONE OF THE LOCATION OF THE FESTIVAL.

THE FINAL AIM OF THE PROPOSAL IS TO ALLOW THE COMMUNITIES OF PEOPLE WHO WILL PARTICIPATE AS A AUDIENCE TO THE EUROPEAN FESTIVAL TO KNOW THE DIFFERENT EUROPEAN CULTURES AND TRADITIONS AND CONTRIBUTE TO THE INTERCULTURAL DIALOGUE. MOREOVER THE PROPOSAL AIMS AT PROMOTING THE DIFFUSION OF SOLIDARITY

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AND TOLERANCE AMONG EUROPEANS AND AT STIMULATING THE MOBILITY OF ARTISTS AT EUROPEAN LEVEL.

ACTIVITIES

COORDINATE AND GATHER THE DIFFERENT FOLKLORE GROUPS ACTIVE IN THE DIFFERENT EUROPEAN COUNTRIES AND ORGANISE A COMMON EUROPEAN FESTIVAL

INDICATE LOCATION AND PERIOD FOR THE EUROPEAN FESTIVAL WHICH WILL TAKE PLACE IN SEVERAL COUNTRY ALL OVER THE YEAR

RESULTS

THE SETTING UP OF A EUROPEAN FOLKLORE FESTIVAL WHICH WILL GATHER SEVERAL FOLKLORE GROUPS FROM DIFFERENT COUNTRIES, WHO WILL PERFORM DURING THE YEAR IN DIFFERENT PLACES.

FUNDING

CULTURE PROGRAMME (2007-2013) - STRAND 1.3.6 - SUPPORT FOR EUROPEAN CULTURAL FESTIVALS

DEADLINE FOR SUBMISSION: 15 NOVEMBER 2010

PARTNER SEARCHED

LOCAL AUTHORITIES (MUNICIPALITIES AND/OR REGIONS) – NGO – CULTURAL ASSOCIATIONS – FOLKLORE ASSOCIATIONS WHOSE MAIN FIELD OF ACTIVITY IS THE ORGANISATION OF FESTIVALS AND WHO HAVE BEEN ORGANISED A FESTIVAL WHICH LAST FROM AT LEAST 5 EDITIONS.

CONTACTS

FOR FURTHER DETAILS PLEASE CONTACT MRS. SERENA CAPPANNINI

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