



Culture Programme

Reference number <i>To be filled in by the Executive Agency</i>	
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Application Form

Programme	<i>Culture Programme (2007-2013)</i>
Sub-Programme	<i>Support for European Cultural Festivals</i>
Programme guide / Call for proposals	<i>Programme Guide Culture</i>
Deadline for submission	<i>15 November 2010</i>
Festival title	
Festival acronym	
Start of period covered by this application	
End of period covered by this application	
Language used to complete the form	

Part A. Identification of the applicant organisation**A.1. ORGANISATION**

Organisation's legal name:			
Acronym:			
Department, if applicable:			
Registered address:			
Post Code:		Town:	
Country:		Region:	
Internet address:	http://		
Telephone 1:		Telephone 2:	
Fax:			

A.2. PERSON AUTHORISED TO REPRESENT THE ORGANISATION IN LEGALLY BINDING AGREEMENTS (LEGAL REPRESENTATIVE)

Family name:		First name:	
Title:		Role in the organisation:	
E-mail:			
Address:			
Post Code:		Town:	
Country:		Region:	

A.3. PERSON RESPONSIBLE FOR THE MANAGEMENT OF THE APPLICATION (CONTACT PERSON)

Family name:		First name:	
Title:		Role in the organisation:	
E-mail:		Telephone 1:	
Telephone 2:		Fax:	
Address:			
Post Code:		Town:	
Country:		Region:	

Part B. Organisation and activities

The candidate should refer to the applicable eligibility criteria as stated in the Programme Guide

B.1. STRUCTURE

Legal status:	<input type="checkbox"/> Public	<input type="checkbox"/> Private
Type of organisation:	<input type="checkbox"/> Cultural organisation	<input type="checkbox"/> Other type of organisation

B.2. AIMS AND ACTIVITIES OF THE ORGANISATION

Please provide a short presentation of your organisation or group (key activities, affiliations, etc) relating to the domain covered by the application (not required for public authorities and universities)

How does the organisation of the cultural festival which is the subject of this application relate to the overall aims and objectives of the applicant as a whole?

B.3. OTHER COMMUNITY GRANTS

Please list all the financial support from EU programmes or initiatives your organisation, or the department responsible for the management of this application, has received during the last three years

Programme or initiative	Agreement n°	Contracting organisation	Project title

Please list other grant applications introduced by your organisation, or the department responsible, for the current application. For each grant application, please mention the EU Programme concerned and the amount requested

Programme concerned	Amount requested

Part C. Description of the initiative

C.1. RELEVANCE TO THE SPECIFIC OBJECTIVES OF THE PROGRAMME

*Objectives of the programme
(please tick as appropriate. At least one checkbox must be ticked)*

- | | |
|--|--------------------------|
| • The initiative supports the trans-national mobility of people working in the cultural sector | <input type="checkbox"/> |
| • The initiative encourages the trans-national circulation of artistic and cultural works and products | <input type="checkbox"/> |
| • The initiative encourages intercultural dialogue | <input type="checkbox"/> |

C.2. RELEVANCE TO THE EUROPEAN YEAR

*Relevance to the European Year
(please tick as appropriate)*

- | | |
|--------------------------------------|--------------------------|
| • Volunteering (European Year 2011) | <input type="checkbox"/> |
| • Active Ageing (European Year 2012) | <input type="checkbox"/> |

C.3. FIELDS OF ACTIVITY

<i>Field (Please tick the relevant box)</i>	<i>Priority (please indicate 1, 2, 3 following the priority if your application is interdisciplinary)</i>
• Cultural Heritage	<input type="checkbox"/>
• Visual Arts	<input type="checkbox"/>
• Performing Arts	<input type="checkbox"/>
• Literature, Books and Reading	<input type="checkbox"/>
• Architecture	<input type="checkbox"/>
• Design, Applied Arts	<input type="checkbox"/>
• Interdisciplinary (if it is an interdisciplinary application, only click this box and indicate in the second column the specific areas covered including the order of priority)	<input type="checkbox"/>

Please specify how your application relates to the objectives selected, the relevance of the European Year (if selected) and to the selected fields (max. 2.000 characters).

C.4. SUMMARY OF THE APPLICATION IN ENGLISH, FRENCH OR GERMAN (max. 2000 characters)

C.5. DID YOU CONTACT A CULTURAL CONTACT POINT BEFORE SUBMITTING THIS APPLICATION?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

Part D. Technical capacity

D.1. EXPERIENCE IN EUROPEAN CULTURAL PROJECTS *(Please indicate only experience of the past three years)*

Country	Project title	Year		Project description (max. 300 characters)
		From	To	

Part E. Implementation of the initiative/Award criteria

Please note: This section of the application form will be used to evaluate your proposal on the basis of the award criteria (i.e. European added value and European dimension of the proposal, quality and innovative nature of the programming, audience impact, participation of European professionals and quality of the exchanges foreseen between them).

E.1. GENERAL INFORMATION

Name of the festival:			
Start of period covered by this application:		End of period covered by this application:	
Start date festival:		End date festival:	
Locations of the festival (city + country):			

E.2. FESTIVAL DESCRIPTION (max. 3000 characters)

Please briefly describe the festival edition for which support is sought, including the objectives and expected results.

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E.3. FESTIVAL STATISTICS

How many editions of the festival have been organised up till now:

Please include information relating to the last 5 editions of the festival, in addition to provisional information for the edition for which support is requested. Reasonable estimations **MUST** be provided for the next edition.

Specify the edition n°:	Edition....	Edition....	Edition....	Edition....	Edition....	Edition....
Specify the year:	20.....	20.....	20.....	20.....	20.....	20.....

PROGRAMMING:

Statistics are requested on **European non national works detailed in the official catalogue** and shown during the official festival period. **Please ensure that the statistics provided are coherent with the catalogues.**

Please note: European non national works are works created by authors coming from another country than the one in which the work is being shown

Total number of European non national works						
Number of countries participating in the Culture Programme represented by works in the catalogue						
Specify which countries (using their ISO-code) participating in the Culture Programme were						

represented by works in the catalogue						
AUDIENCE:						
AT THE FESTIVAL	<i>Audience in the official festival location during the event</i>					
Overall audience (concerts, roundtables, conferences, etc.)						
Number of tickets/passes sold to the public						
Number of professionals and amateurs accompanying European non national work (artistic, technical and management teams)						
BEYOND THE FESTIVAL	<i>Audience in other locations and outside the main event</i>					
Please detail audience, date and location						
E.4. PROGRAMMING						
E.4.1. Please describe the programme structure (maximum 2.000 characters)						
E.4.2. Please detail any focus and/or themes foreseen for the edition for which support is sought (maximum 2.000 characters)						

E.5. COLLABORATION WITH OTHER EUROPEAN CULTURAL FESTIVALS

E.5.1. Please provide, if applicable, the name of any network the festival belongs to

E.5.2. Please provide details of festivals (name and country) with whom collaboration agreements have been signed. Please make a distinction between permanent collaborations and collaborations limited to the last or upcoming edition

E.6. AUDIENCE IMPACT

E.6.1. Please comment on the evolution of the audience over the past 5 editions

E.6.2. Please explain the method applied to measure the size of the audience

E.6.3. If an increase or a decrease in audience is already foreseen, please detail

E.6.4. Communication and promotion activities

- How do you intend to promote the visibility of the festival?
- Please detail your communication and promotion plan.

- Which are the different communication tools used for your communication and promotion plan?

Media	Number of media	Type of audience targeted	Number of people targeted
TV			
Radio			
Written press			
Internet			
Publications			
Merchandising			

E.7. ATTENDANCE OF PROFESSIONALS AND AMATEURS

E.7.1. Please indicate the number of professionals and amateurs accompanying a European non national work

	Last edition	Next edition (forecast)
National		
European		
Non-European		

E.7.2. Please describe whether (for the last and the next edition) any workshops for professionals and amateurs were/are going to be organised. If so, provide attendance numbers, subjects covered and the conclusions

Part F. Summary of the estimated budget

Please make sure that the figures correspond to the detailed budget form

EXPENDITURE		Amount in EUR.
1. Costs related to the presentation of European non national works (scenery, costumes, translation, subtitling, etc.)		
2. Travel and accommodation costs for professionals and amateurs accompanying a European non national work (artistic, technical and management teams)		
3. Fees for artists performing in European non national works		
4. Costs relating to the organisation of workshops between European professionals		Max. 15% of the eligible costs
5. Costs relating to the development, translation, printing and dissemination of the official catalogue and brochure		
6. Communication costs (website, media plan, etc.)		Max. 15% of the eligible costs
	Total	Total expenditure must be equal to total income
INCOME		
1. European Community grant requested		
2. Income generated by the project		
3. Self-financing by the organisation		
	Total	Total income must be equal to total expenditure